



BUSINESSES LOVE CORPORATE COACHING!

“I absolutely believe that people, unless coached, never reach their full potential.”

- Bob Nardelli, CEO, HOME DEPOT

“Xerox Corporation carried out several studies on coaching. They determined that in the absence of follow-up coaching to their training classes, 87% of the skills change brought about by the program was lost.”

- BUSINESS WIRE

“Many of the world’s most admired corporations, from GE to Goldman Sachs, invest in coaching.”

- HARVARD BUSINESS REVIEW, Nov. 2004

“A coach may be the guardian angel you need to rev up your career.”

- MONEY MAGAZINE

“Coaching is unlocking a person’s potential to maximize their own performance. When asked for a conservative estimate of monetary payoff from the coaching they got... managers described an average ROI of more than \$100,000, or about six times what the coaching had cost their companies.”

- FORTUNE MAGAZINE

“In a 2004 survey by Right Management consultants, 86 percent of companies said they used coaching to sharpen skills of individuals who have been identified as future organizational leaders.” - From ‘What An Executive Coach Can Do For You’ – HARVARD BUSINESS SCHOOL.

